

2023



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ABOUT US

FOMO Entertainment is a dynamic marketing agency based in Nashville, TN. We provide comprehensive solutions tailored to meet your unique business needs. With a diverse skill set, personalized service, and an extensive network of partnerships, we bring a fresh and innovative approach to your marketing endeavors. Count on us to develop custom marketing strategies that maximize the benefits for your company, creating memorable experiences and driving exceptional results.



OUR COMPANY

VISION

FOMO Entertainment strives to be a leading force in event marketing, known for exceptional creativity, personalized service, and unmatched client satisfaction. We aim to inspire and connect people through memorable moments, leveraging strategic partnerships and cutting-edge technologies to drive growth and foster brand loyalty.

Mission

At FOMO Entertainment, our mission is to create extraordinary event experiences and innovative marketing solutions that leave a lasting impact. Through creativity, expertise, and personal attention, we exceed expectations, captivate audiences, and drive results.





CISCO CARTER

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JAIME SPINNER

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ELIZABETH PISTOLE

Director of Event
Marketing & Creative
Strategy
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The Team

**WITH A PASSION
FOR CREATIVITY
AND A WEALTH
OF EXPERTISE,
OUR TALENTED
PROFESSIONALS
ARE DEDICATED
TO DELIVERING
OUTSTANDING
RESULTS.**

WHY CHOOSE US?

FOMO Entertainment stands out with customized strategies, influencer relationships, a reach of 39.3k followers, and exceptional accessibility. We tailor our approach to each client, foster authentic influencer connections, maximize event exposure, and provide support beyond traditional hours. Trust FOMO for personalized marketing solutions that deliver exceptional results.





CONSULT

We assess the desired results for the business and gain comprehensive understanding of the company



DEFINE

We define our scope of work, timelines, and budget



BEGIN

Once the most optimal strategy is determined we begin

WORKING
WITH US

THE
ONBOARDING
PROCESS SO
WE CAN OFFER
MAXIMUM
BENEFIT TO
YOU

EXPERTISE OVERVIEW

BOOKING

One-time booking, ongoing programming, talent negotiation, and logistical coordination

INFLUENCER MARKETING

Influencer selection, campaign strategy, content creation, performance tracking

CONSULTING

Market research, brand positioning, campaign optimization, strategy development, creative engagement

EVENT PLANNING

Event conceptualization, logistical arrangements, budgeting, branding, promotion, on-site coordination, & post-event analysis

PROMOTION

Campaign management, advertising materials, social media promotions, contests, partnerships, and campaign tracking

ENTERTAINMENT

Scheduling and logistics for entertainment at weddings, special events, parties, and more



BOOKING

ONE TIME BOOKING

Secure top-tier talent for unforgettable events

ONGOING PROGRAMMING

Curate diverse entertainment for recurring events

TALENT NEGOTIATION

Expertly negotiate fair contracts with artists and performers.

LOGISTICS

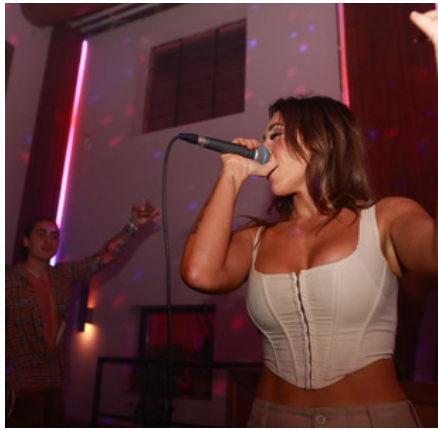
Manage all details for a smooth and stress-free experience.

CLIENTS

We have proudly served a diverse range of clients who have trusted us for their booking needs, delivering exceptional event entertainment experiences.



"FOMO helped us grow awareness and brand affinity for the Titans brand."



MOMENTS FROM OUR BOOKINGS

INFLUNCER MARKETING

Influencer selection:

- Find the perfect influencers for your brand.

Campaign strategy:

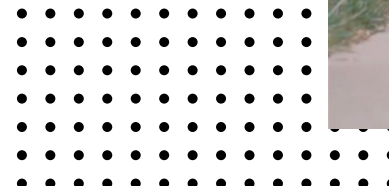
- Tailored strategies to drive brand awareness and engagement.

Content creation:

- Compelling and high-quality influencer-generated content.

Performance tracking:

- Monitor and optimize campaign performance.



CLIENTS

LEGENDS



ALIVE RHONE
XXX





CONSULTING



Leverage our consulting expertise for business success.

- 01** Market research: Gain insights and identify growth opportunities.
- 02** Brand positioning: Develop a distinctive brand identity.
- 03** Campaign optimization: Maximize campaign effectiveness.
- 04** Strategy development: Craft tailored marketing strategies.
- 05** Creative engagement: Create captivating marketing content.

CLIENTELE



FOLDS of HONOR





EVENT PLANNING

We offer comprehensive event planning services, from concept to execution, including logistics, budgeting, branding, promotion, on-site coordination, and post-event analysis.



EVENT PLANNING

- Event conceptualization: Transforming your vision into memorable experiences.
- Logistical arrangements: Seamless coordination and execution of all event logistics.
- Budgeting: Maximizing resources to deliver exceptional experiences within your budget.
- Branding: Creating a cohesive and impactful event brand identity.
- Promotion: Strategic marketing campaigns to generate excitement and drive attendance.
- On-site coordination: Ensuring flawless operations during the event.
- Post-event analysis: Evaluating success and refining future event strategies.



PAST PROJECTS



TEQUILA
HERRADURA

FONDE  EN 1743
MOËT & CHANDON
CHAMPAGNE



Red Bull



GLENMORANGIE
SINGLE MALT SCOTCH WHISKY

CURIO COLLECTION
by Hilton™



BOYLE®

B Γ V G Λ D Λ
KITCHEN + BAR



dancing divas & dudes
Dancers Disproving Disabilities

PORTFOLIO



PROMOTION

- Campaign management: Expertly execute and manage promotional campaigns.
- Advertising materials: Create compelling materials for effective brand communication.
- Social media promotions: Engage and reach audiences through targeted social media campaigns.
- Contests: Drive participation and generate buzz through captivating contests.
- Partnerships: Forge strategic collaborations for amplified promotion.
- Campaign tracking: Monitor performance and optimize campaigns with data-driven insights.

INTERSPACE FESTIVAL
A BENEFIT FOR SOULS UNITED

OFFICIAL INTERSPACE "VIRTUAL AFTER PARTIES"

PRESENTED BY:

FOMO
ENTERTAINMENT

FEATURING:

FRIDAY LATE	SATURDAY LATE
SPIDERROG B2B VIVID	CUBEX B2B TURTLE
dreamtheory B2B TECH CHASE	medley B2B SKEYE VIEW
WUP B2B SICKISH	MANIA B2B Team
MILK CHALK B2B Sammy Beatz	CROP TOP

BOS

STREAMED THROUGH TWITCH.TV/FOM0615 AND HOSTED ON TWITCH.TV/INTERSPACEN

PAST CLIENTS



WOOLWORTH
THEATRE



ENTERTAINMENT

SCHEDULING & LOGISTICS

Seamless coordination for entertainment at weddings, events, and parties.

DIVERSE OPTIONS

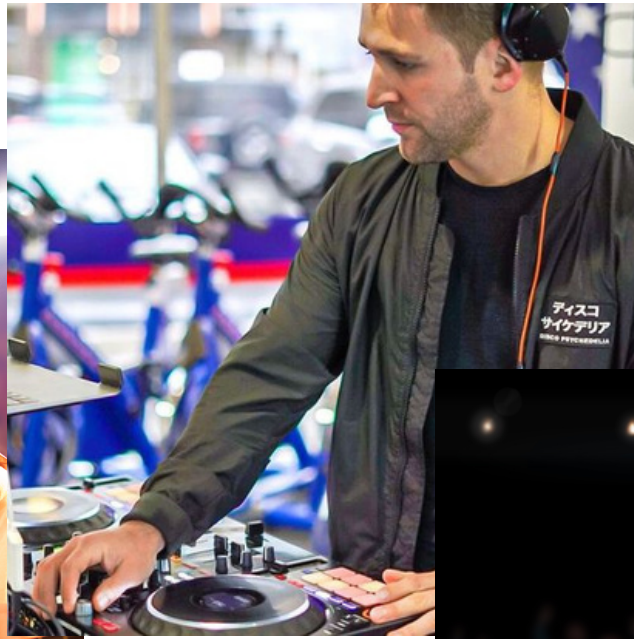
Live bands, DJs, performers, and specialty acts for various themes.

TAILORED PERFORMANCES

Customized entertainment to suit your event's atmosphere and preferences.

PROFESSIONAL TALENT

Reliable and skilled entertainers delivering top-quality performances.



WHAT PEOPLE ARE SAYING



Ephraim Glick



Cisco at FOMO has been incredible to work with, he's attentive and knows what his clients need. I highly recommend FOMO for any and all entertainment needs you have!



Casey Holden



Cisco, Jaime, and their team have been involved with our Clip In 4 the Cure fundraiser for 2 years now, and have been a pleasure to work with. They love to bring new ideas to the table, have helped us make numerous connections, and are a big reason why our event has been a success. They're an incredibly caring and genuine group, and we look forward to working with them and benefiting from their expertise every year!



Will Hays



The Fomo Team is incredible!! They understand how to make a vision of an event come to reality. Their footprint and tie-ins in the Nashville community makes them a staple when it comes to event planning and execution. They are always up for the challenge!!



Trendy and Tipsy



We love FOMO Entertainment! If you are looking to host an event and need help Cisco is your go to! :)




Isaiah Maynard




Incredible team driving some of the most unique and unforgettable events in Nashville. A pleasure to work with

CONTACT US



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